

A MEGA EXHIBITION

गतिशील जम्मू और कश्मीर 2.0

“एक संकल्प, एक कदम — विकसित भारत 2047 की ओर।”



VENUE

**Convention Center, Govt of J&K
Indira Theater, Canal Rd, Jammu,
28th, 29th & 30th September 2026**

Our vision

Following the successful completion of Gatisheel Jammu & Kashmir 2024, the second edition aims to further strengthen the vision of creating a vibrant platform that connects government initiatives, industry leaders, entrepreneurs, educational institutions, investors, innovators, and citizens under one roof.

Gatisheel Jammu & Kashmir 2.0 is designed to showcase the region's immense potential in sectors such as Infrastructure, Tourism, MSMEs, Education, Healthcare, Information Technology, Renewable Energy, Agriculture, Skill Development, Research & Innovation, and Sustainable Development.

The exhibition serves as a catalyst for economic growth by promoting awareness practices, investment opportunities, encouraging entrepreneurship, facilitating knowledge exchange, and highlighting the transformative initiatives undertaken by various government departments and organizations.

With India's vision of Viksit Bharat 2047, the event seeks to empower local enterprises, promote indigenous products, support self-reliance, and create opportunities for businesses to access wider markets and strategic partnerships.

Jammu & Kashmir stands as one of India's most promising growth destinations, blending rich cultural heritage with rapid modernization and development.

The Union Territory offers immense opportunities across **tourism, handicrafts, horticulture, agriculture, information technology, education, renewable energy, manufacturing, and service industries.**

Supported by progressive government policies, improved infrastructure, enhanced connectivity, and a growing entrepreneurial ecosystem, Jammu & Kashmir is emerging as a preferred destination for investment and sustainable development. Its strategic location, skilled workforce, natural resources, and expanding market potential create a strong foundation for economic growth and employment generation.

Today, Jammu & Kashmir represents a powerful example of resilience, innovation, and progress, paving the way for a prosperous future

Jammu & Kashmir
A Land of Opportunities

Objective

The primary objective of **Gatisheel Jammu & Kashmir 2.0** is to create a dynamic platform that promotes inclusive growth, economic development, innovation, entrepreneurship, and citizen engagement.

By bringing together government departments, industries, institutions, investors, and communities, the exhibition aims to foster meaningful partnerships, encourage knowledge sharing, facilitate investment opportunities, and contribute towards the vision of a self-reliant, developed, and future-ready Jammu & Kashmir.

Together, we move towards a stronger Jammu & Kashmir and a stronger India.

Gatisheel Jammu & Kashmir 2.0 will focus on accelerating socio-economic development through collaboration, innovation, investment, and public engagement.

- Government Schemes & Citizen Services
- MSME Development & Entrepreneurship Promotion
- Startup Ecosystem & Innovation Showcase
- Education, Skill Development & Career Opportunities
- Healthcare & Wellness Initiatives
- Tourism, Hospitality & Cultural Promotion
- Agriculture, Horticulture & Allied Industries
- Infrastructure & Urban Development Projects
- Information Technology & Digital Transformation
- Renewable Energy & Sustainability Solutions
- Investment Promotion & Industrial Growth

Event Highlights

Why participate?

For Exhibitors

- Showcase products, services and innovations to a diverse audience
- Connect directly with policymakers and decision-makers
- Generate business leads and strategic partnerships
- Increase brand visibility and market reach
- Explore investment and expansion opportunities
- Engage with industry experts and stakeholders

For Visitors

- Learn about government schemes and development initiatives
- Discover emerging business and employment opportunities
- Interact with industry leaders and innovators
- Explore educational and skill development options
- Gain insights into future technologies and trends
- Experience the cultural and economic transformation of Jammu & Kashmir



Glimpse of Past Edition



THE ORGANIZER PRAYASS EVENTS AND EXHIBITIONS

PRAYASS EVENTS AND EXHIBITIONS a Delhi based company registered with Niti Aayog (DARPAN) & MSME, We are associated closely with various government authorities where we have consistently delivered successful value-added services through events like-Seminars, Conferences, Exhibition and creative effect solutions for digital developments. We work with a vision to create value at all levels that help build a technological infrastructure to combat global competition through business ethics and fair dealing. We work in a conducive culture that delivers the highest standards in the industry-something that the MSME sector is

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